

DAY 1: March 8, 2020

<p>8:30am – 9:00am Location: TBD</p>	<p>Breakfast Continental breakfast will be served.</p>
<p>9:00am – 12:00pm Location: TBD</p>	<p>Introduction</p> <ul style="list-style-type: none"> • Understanding Blue • Applications of Blue • Experience Management and the Value Pyramid <p>Planning Your Data Structure - Building the Foundation</p> <ul style="list-style-type: none"> • Identifying your Entities and Users – subjects, raters, stakeholders, etc. • Schema Planning – trigger conditions, filters criteria, report grouping and breakdown, relationship fields, displayable fields • Importing Data - Manual, Scheduled, Blue Data Sync Tool • Organizational Structure and Relational Demographics <p><i>Morning break will take place at approximately 10:30am. Snacks and refreshments will be served.</i></p>
<p>12:00pm – 1:00pm Location: TBD</p>	<p>Lunch</p>
<p>1:00pm – 5:00pm Location: TBD</p>	<p>Creating and Launching Projects</p> <ul style="list-style-type: none"> • Automating the data gathering with advanced logic • Delegating part of the feedback gathering process to engage the users • Multi-Role Evaluations • Advanced Workflow • Response Rate Monitoring <p>Advanced Project Creation/Management</p> <ul style="list-style-type: none"> • Cascaded Questionnaire Logic • Enhanced Task Management • Multi-lingual Projects • Advanced Email Management <p><i>Afternoon break will take place at approximately 3:15pm. Snacks and refreshments will be served.</i></p>

Day 2: March 9, 2020

<p>8:30am – 9:00am Location: TBD</p>	<p>Breakfast Continental breakfast will be served.</p>
<p>9:00am – 12:00pm Location: TBD</p>	<p>Advanced Project Creation/Management - Continued</p> <ul style="list-style-type: none"> • Managing Response Data - Export Responses and Advanced Export Responses • Project Summary and Activities • Advanced Filters <p>Reporting & Analysis</p> <ul style="list-style-type: none"> • The Reporting Story • Enhanced Report Layout • Operational and Strategic Reporting <ul style="list-style-type: none"> – Creating Individual Reports – Creating Roll-Over and Group Type Reports – Adding Demographic and Date Filters – Adding Report Blocks (questions, demographics, cross-categories) – Selecting Viewing Audience – Previewing, Printing and Publishing a Report <p><i>Morning break will take place at approximately 10:30am. Snacks and refreshments will be served.</i></p>
<p>12:00pm – 1:00pm Location: TBD</p>	<p>Lunch</p>
<p>1:00pm – 5:00pm Location: TBD</p>	<p>Advanced Reporting & Report Management</p> <ul style="list-style-type: none"> • Reporting features that can help work effectively with Blue Report Masters • Advanced response rate analysis • Merging reports • Dynamic report viewers, Report access management, Report distribution management <p><i>Afternoon break will take place at approximately 3:00pm. Snacks and refreshments will be served.</i></p>
<p>6:00pm – 9:00pm Location: TBD</p>	<p>Social Dinner Exclusive for the Certification Training Camp participants</p>

Day 3: March 10, 2020

8:30am – 9:00am Location: TBD	Breakfast Continental breakfast will be served.
9:00am – 12:00pm Location: TBD	Extending Blue Capabilities <ul style="list-style-type: none"> • DIG/DST • Blue Portal Integrator (BPI) • Blue Connector • Trouble shooting <p><i>Morning break will take place at approximately 10:30am. Snacks and refreshments will be served.</i></p>
12:00pm – 1:00pm Location: TBD	Lunch
1:00pm – 5:00pm Location: TBD	Blue Expert Certification Activity <ul style="list-style-type: none"> • Certification activity applying what you have learned through the self-directed module and the camp. • Sharing of what you accomplished through this team-based certification activity <p>Reflection and wrap (incl. what's next to complete the certification training)</p> <p><i>Afternoon break will take place at approximately 3:00pm. Snacks and refreshments will be served.</i></p>